



ClearOne Announces Its First HDMI/DVI Connectivity Solutions for VIEW™ IP-based A/V Distribution and Control System

SALT LAKE CITY, June 7, 2011 /PRNewswire/ -- Adding essential components to the VIEW™ brand IP based audio/video distribution and control system, ClearOne (NASDAQ: CLRO) today announced its first IP interfaces for encoding and decoding displays and A/V components deploying HDMI and DVI interfaces. Employing ClearOne's StreamNet™ technology for distributing, controlling and synchronizing HD video and audio content over fully IP-based networks, the new VIEW MLAV9500 Digital AV Encoder, and VIEW VL9300 Digital AV Decoder allow installers to design A/V and signage networks with a virtually unlimited number of digital sources and displays.

"These are the fundamental components which make ClearOne VIEW a total solution for distributing and controlling HD A/V content over an Internet protocol network in any commercial or enterprise setting," said Michael Braithwaite, Chief Strategy Officer. "The new devices support 1080p and are HDCP compliant. These new products will expand the market opportunity for ClearOne's StreamNet technology."

Using an MLAV9500 encoder with each digital source component, such as a Blu-ray player, satellite receiver, cable box or DVR makes the source available anywhere on the StreamNet network. The VIEW VL9300 decoder allows any digital display or A/V component to access content on the StreamNet network, even if it uses a different signal format than the source. For example, a Blu-ray player connected via HDMI to the MLAV9500 could provide the video signal to a monitor that is connected to the VL9300 via DVI.

"With VIEW, you can use almost any source signal type and distribute it to any number of displays with HDMI, or almost any type of signal input," Braithwaite said. "We can also take an IP video source and output the content to an HDMI display or to multiple displays with different types of inputs."

For hardware simplicity and to avoid any compatibility issues with different HDMI standards, both the MLAV9500 and VL9300 use the DVI connector for DVI, DVI-D and HDMI devices. ClearOne also provides a DVI-to-HDMI dongle for connecting the new VIEW components to an HDMI source or playback device.

The new components can be rack- or wall-mounted, and the VL9300 decoder also attaches directly to any HDTV or monitor with an industry-standard VESA mount. In addition to its DVI connector and network interface, the VL9300 provides analog audio output, and input/output connectors for infrared, RS-232 and GPIO applications.

The VL9300 has an MSRP of \$1,799 and will be available late June. The MLAV9500 has an MSRP of \$2,999 and will be available late August.

ClearOne will demonstrate the new MLAV9500 and VL9300 next week at InfoComm 2011 in Orlando, Florida, booth #1563.

About ClearOne

ClearOne is a global communications solutions company that develops and sells conferencing, collaboration, streaming media and connectivity systems for audio, video, and web applications. The reliability, flexibility and performance of the company's advanced comprehensive solutions enhance the quality of life through better communication, education and entertainment.

ClearOne develops, manufactures, markets and services a comprehensive line of high-quality audio conferencing products under personal, tabletop, premium and professional categories. The company occupies the number one position in the professional audio conferencing market. ClearOne's conferencing solutions save organizations time and money by creating a natural environment for collaboration.

NetStreams, recently acquired by ClearOne, delivers the ultimate IP A/V experience by distributing high definition audio and video over TCP/IP networks. NetStreams' products, designed for commercial and residential use, offer unprecedented levels of performance, functionality, simplicity, reliability and expandability. By combining audio/video content, meta-data and control signals into one stream, NetStreams' newly patented StreamNet™ solutions are a smart investment, enabling the Power of AV over IP today.

<http://www.b2i.us/irpass.asp?BzID=509&to=ea&s=0>

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