ClearOne.

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ClearOne Enters Digital Signage Market
with a Robust Solution Using StreamNet™ Technology

Complete Digital Signage Solution Scaled and Optimized for

Corporate or Light Commercial Environments

SALT LAKE CITY, UTAH (June 9, 2011) —ClearOne (NASDAQ: CLRO), a global communications and entertainment solutions company, today introduced IMPRESS™, the company's first digital signage solution for relaying information to the right persons at the right time and in the most effective manner. IMPRESS provides robust capability, through its hardware and familiar Windows software components, to easily create, store, schedule, broadcast and manage digital signage messaging composed of text, images, Adobe® Flash and H.264 video content. Designed for use with ClearOne's IP-based VIEW™ AV distribution and control system, IMPRESS will broadcast messaging with HD content to a virtually limitless number of displays. IMPRESS allows remote access and control from PCs, popular tablets and mobile platforms such as Android, Apple and BlackBerry devices.

"Digital signage technology is perhaps the most effective and modern method to deliver a specific message to a specific staff member or audience instantaneously or based on a specific schedule," said Michael Braithwaite, Chief Strategy Officer. "Organizations gain more productivity at a lower cost of investment and through an easier deployment through digital signage solutions."

IMPRESS is one among several new ClearOne products being demonstrated for the first time at InfoComm, the largest trade show for commercial AV professionals. The show opens Wednesday, June 15, and lasts three days. ClearOne is exhibiting in booth 1563.

"IMPRESS is yet another demonstration of the versatility and value of our StreamNet™ technology," said Braithwaite. "IMPRESS will attract interest from businesses looking to implement digital signage capability on an IP network, because of its unique simplicity, power and, ease of use in commercial environments. This is the only system of its kind with one-touch access to broadcast on-demand content and any associated room settings such as lighting, projectors, window treatments, green facility management and audio settings."

IMPRESS IM100, the rack-mountable hardware engine of the new system, includes inputs for analog audio and video sources, and also provides an Ethernet port, an RS-232 port and USB ports. IMPRESS Composer, the system's Windows-based software, is a full-featured software solution for creating, managing and publishing content over Ethernet networks. IMPRESS' signage features include four regions for crawling text and static contents, display support for HD 1080p video, 16:9 and 4:3 formats, 1 GB internal RAM and a 160 GB hard drive.

IMPRESS is scheduled for shipment in late July 2011 priced at $5,999 MSRP.

About ClearOne

ClearOne is a global communications solutions company that develops and sells conferencing, collaboration, multi-media streaming and connectivity systems for audio, video, and web applications. The reliability, flexibility and performance of our advanced comprehensive solutions enhance the quality of life through better communication, education, and entertainment.

We develop, manufacture, market, and service a comprehensive line of high-quality audio conferencing products under personal, tabletop, premium and professional categories. We occupy the number one position in the global professional audio conferencing market with nearly 50% of the global market share. Our conferencing solutions save organizations time and money by creating a natural environment for collaboration.

NetStreams®, a ClearOne brand of residential products, delivers the ultimate IP A/V experience by distributing high definition audio and video over TCP/IP networks. NetStreams' products, designed for commercial and residential use, offer unprecedented levels of performance, functionality, simplicity, reliability, and expandability. By combining audio/video content, meta-data and control signals into one stream and incorporating industry standards, NetStreams' newly patented StreamNet™ solutions are a smart investment, enabling the Power of AV over IP™ – today.

NetStreams' StreamNet technology provides elegant solutions for streaming media & control applications such as digital signage, distribution of HD video and audio, LAN Cloud Matrix Switching™, and audio paging over data networks.

http://www.b2i.us/irpass.asp?BzID=509&to=ea&s=0